



C I T Y S A V V Y
L U X E M B O U R G

Life. Leisure. Luxembourg.

ABOUT US

City Savvy Luxembourg is THE digital lifestyle magazine that offers you the tips and recommendations for living in, working in or visiting Luxembourg. From the coolest hangouts to how-to articles to help you settle in, this is your one-stop guide to life in the Grand Duchy.

8.1K

FACEBOOK
FOLLOWERS

2.2K

INSTAGRAM
FOLLOWERS

8K

WEBSITE VISITS /
WEEK

600K

VIEWS LAST 6
MONTHS

f @CitySavvyLuxembourg

o @city_savvy_lux

t @City_Savvy_Lux

g citysavvyluxembourg.com



TARGET AUDIENCE

ENGLISH IN LUXEMBOURG

The latest study commissioned by the EC claims there are over 200,000 English speakers in Luxembourg, with an additional 25% of the population reading magazines and news in English. As more American and UK-based companies move to the Duchy, this figure can only grow. Despite this, there are relatively few resources providing relevant and up-to-date information for English speakers here and it is challenging for these people to connect to the services. The places and products they require City Savvy is the meeting point for this market. We have the readership and tools to connect your business to this growing and otherwise hard-to-reach expat community.

NEWCOMERS & VISITORS

SCHOOLING
HOUSING
HEALTHCARE
JOBS & OPPORTUNITIES
WHAT'S ON
MUSEUMS
CULTURAL EVENTS
TRADITIONS

PARENTS

CHILD FRIENDLY:
SHOPS
RESTAURANTS
EVENTS & ACTIVITIES
SCHOOL OPTIONS

RESIDENTS

MAINTAINING & DISCOVERING
AN INTERNATIONAL LIFESTYLE & CONTACTS



LET'S WORK TOGETHER

PRODUCT TESTING

SPONSORED ARTICLES OR GUEST POSTING

ONLINE ADS

NEWSLETTER SPONSORING

SOCIAL MEDIA PROMOTIONS

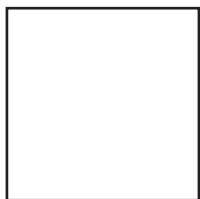
EVENTS

We are more than happy to help you target the customers that are relevant to your business.

For more information or to receive a customized advertising plan please contact us at:
amanda@citysavvyluxembourg.com

CSL / DIGITAL MAGAZINE

ONLINE ADS



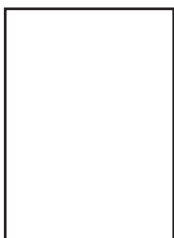
Square Ads: 300 x 300 px



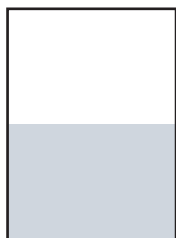
Long Banner: 980 x 120 px

CSL / EDUCATION MAGAZINE

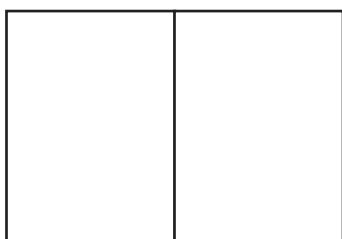
PRINT



Full Page



Half Page



Double Page Spread

TECHNICAL SPECIFICATIONS

120 Pages / 10,000 (circulation)

Color Mode: CMYK

Resolution: 300 DPI

Types: Vectorized texts

Trimmed Finished Page Format:

220 x 297 mm.

230 x 307 mm. with bleed included

Bleed: 5mm.

PDF files, JPEG, EPS and TIFF all
accepted



PRICES



DIGITAL ADVERTISING:

Long Banner / Month	800 €
Square Ads / Month	450 €
Events Banner / Week	200 €
Business Directory / Year	1800 €
Business Directory (featured) / Year	2500 €
Featured Articles (+ Re-Featured Once)	800 €



PRINT ADVERTISING:

Image Advertising:

Double Page Spread	6000 €
Full Page	3250 €
Half Page	1950 €



Cover Prices:

C2 (IFC)	5800 €
C2 Panoramic	9000 €
C3 (IBC)	5300 €
C4 (OBC)	7250 €



Partner Content:

Full Page	4750 €
Double Page Spread	8000 €

