



LUX WMN

LUX WMN MAGAZINE

ABOUT US

We are Luxembourg's first magazine for women who mean business. Readers can expect fierce content, motivating stories and stunning design. Split into three sections, the magazine will feature women from the national and international landscape with content created by a host of expert female writers.

Power Inspire Thrive

Turn to the POWER pages to read interviews with the female CEOs at the top of their game and political opinion pieces on national and international news.

Check out the INSPIRE articles for mentorship, insight and how to just get shit done.

Take some time within the THRIVE section to explore travel, insider tips for layovers, and the best style – not just fashion – for the new superwoman.

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LUX WMN



PUBLICATION & DISTRIBUTION

PUBLICATION

LUX WMN's first inaugural print issue was released in October 2019, and thereafter on a bi-annual basis (Spring/Summer & Autumn/Winter). LUX WMN hosts business and lifestyle events and of course, there will be social events as well. Readers can connect beyond the pages of the glossy magazine and become a part of the ever growing community of fearless and talented women.

DISTRIBUTION

Copies are available by subscription, through our online store and in various bookshops across Luxembourg.

BUSINESS DEVELOPMENT

In 2020, we will launch LUX WMN's digital space.

By 2021, we hope to grow to a quarterly publication. We will be more than just a magazine; we will be a resource for women. Each edition of LUX WMN magazine will be available via subscription and through select distribution channels throughout the Greater region.



LUX WMN

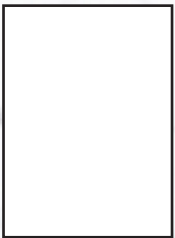


LET'S WORK TOGETHER

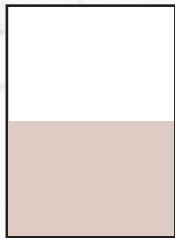
We are more than happy to help you target the customers that are relevant to your business.

For more information or to receive a customized advertising plan please contact us at:
amanda@citysavvyluxembourg.com

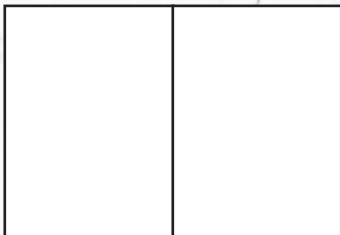
PRINT



Full Page



Half Page



Double Page Spread

TECHNICAL SPECIFICATIONS

120 Pages / 10,000 (circulation)

Color Mode: CMYK

Resolution: 300 DPI

Types: Vectorized texts

Trimmed Finished Page Format:

220 x 297 mm.

230 x 307 mm. with bleed included

Bleed: 5mm.

PDF files, JPEG, EPS and TIFF all accepted

PRICES

PRINT ADVERTISING:

Image Advertising:

Double Page Spread	6000 €
Full Page	3250 €
Half Page	1950 €

Cover Prices:

C2 (IFC)	5800 €
C2 Panoramic	9000 €
C3 (IBC)	5300 €
C4 (OBC)	7250 €

Partner Content:

Full Page	4750 €
Double Page Spread	8000 €

*Excuding VAT